

Crime Prevention – Member Benefit

DNA Guardian™ Criminal Tagging System

Pharmacists Mutual is pleased to introduce our members to DNA Guardian. This revolutionary crime prevention system forensically marks criminals during the commission of a break-in, robbery, or other crime. These markings “put the crime scene on the criminal,” making it easy for law enforcement to identify, arrest, and convict them.



By eliminating the defenses of disguise, poor video quality, and speed of the offense, the greatly increased risk deters criminals from committing crimes in the first place. This technology has been shown to reduce crimes at protected locations by 98% and resulted in a 100% conviction rate.



The technology is being rapidly adopted by law enforcement across the United States and they are encouraging businesses to consider adding it to their security programs. “Our department is very supportive of this game-changing technology. It is a great crime deterrent and will help get criminals off the street,” said Captain Anthony Minosse with the Gloucester Township, New Jersey Police Department. “We are actively promoting this product and encourage every at-risk business to look into it.”

- Where other security measures such as CCTV are passive in nature, DNA Guardian criminal forensic tagging systems go on the offensive against criminals.
- No matter how fast the crime is committed, the criminal is covered in evidence.
- Law enforcement can easily find and irrefutably identify the perpetrator.
- Even the most elaborate disguise offers no defense for criminals.
- Greatly increases the risk of identification and arrest, resulting in a virtual elimination of crime for protected businesses.



Clint Hopkins and Joel Hockman, co-owners of Pucci's Pharmacy in Sacramento, California, highly recommend DNA Guardian.

Recognizing the strong deterrent value of this technology, Pharmacists Mutual will waive up to \$1,000 of your property deductible for a claim due to burglary or robbery if the pharmacy has an active DNA Guardian device on site at the time of the crime.

To learn more and for additional incentives visit www.nocrimezone.com/pm.

Pharmacists Mutual members can access additional information about pharmacy crime prevention from the Member Portal at www.phmic.com. Simply click on My Accounts in the upper right hand corner and follow the prompts. If you have not yet enrolled, all you need is your customer number and email address.